

8th Annual
**Jewish
& Food**
Festival

**SPONSORSHIP
PROPOSAL**



August 2nd & 3rd, 2026

Rotary Park, Mequon, WI
www.jewishfoodmequon.com

A Project of the Peltz Center for Jewish Life



Banner displayed over Washington Ave in Cedarburg



All Proceeds from the Jewish Food Festival support the community outreach activities of the Peltz Center for Jewish Life.



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About the Peltz Center

The Peltz Center for Jewish Life serves as a Jewish educational and spiritual lighthouse for the Mequon area, offering many educational, religious and social opportunities for all age groups within the community.

For more info, visit www.chabadmequon.org



Visit our **New** Jewish Discovery Center in the heart of downtown Cedarburg! This warm welcome center and its unique exhibits offers locals Shabbat dinners and Holiday celebrations, and tourists rich educational experiences, promoting Jewish values, tolerance and understanding to a diverse community.



About The Jewish Food Festival

Get ready for an exhilarating experience as The Peltz Center for Jewish Life proudly presents the 8th Annual Jewish Food Festival in Mequon, WI!

Mark your calendars for Sunday and Monday, August 2nd & 3rd, 2026, from 12 pm to 7 pm, at the beautiful Rotary Park.

Our festival is more than an event; it's a celebration of our rich Jewish culture, mouthwatering ethnic foods, immersive educational experiences and a collective commitment to acts of goodness and kindness.



“As a chef, I look at the heart and soul that goes into the food preparation, presentation, and pride. The Jewish Food Festival is a wonderful asset to our many ethnic celebrations. I highly recommend attending this event.

- Chef Scott Shully
Shully's Catering

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Experience an exciting array of local entertainers, crafts and activities all complemented by the rhythm of live music and, of course, an array of exquisite Jewish delicacies. This year, at the expansive Rotary Park, we're anticipating a grand turnout of 8,000+ enthusiastic attendees.



The Festival Vibe

The Jewish Food Festival combines varied entertainment elements to cater to a diverse crowd of all ages and backgrounds.



Jewish Ethnic Foods



Music & Entertainment



Shtetl Village



Hands-on Opportunities

In The News



“ Not only was the food fantastic, but the music, activities, displays, and hospitality were as well. My wife and I both had a wonderful time!

-Andy Nerbun
Mayor, City of Mequon

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Featured on:





Food Festival Facts



120
Volunteers



2,000
Pounds of beef served



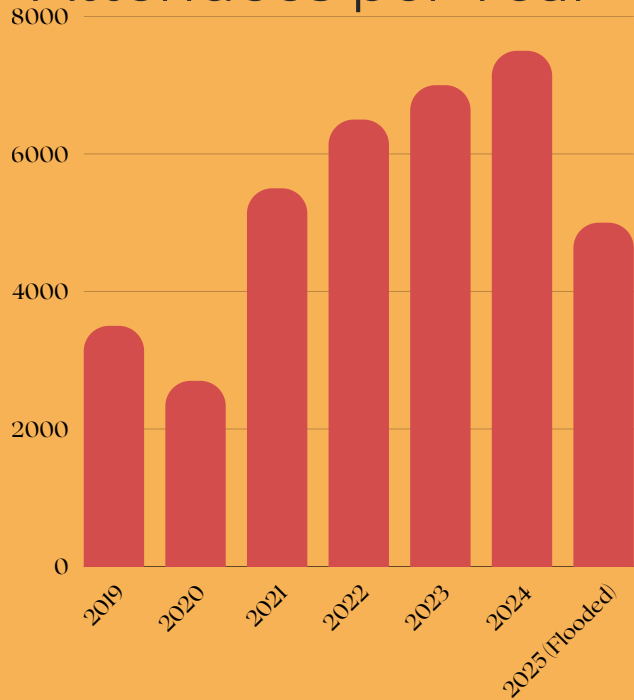
450
Challahs braided



2,500
Falafel Balls served



Attendees per Year





Sponsorship Levels

On the following pages, discover levels of participation that await your partnership with the Jewish Food Festival. Embrace the opportunity to unite people from diverse walks of life and be a vibrant part of this unforgettable celebration. Your presence will make it even more spectacular!



Presenting Sponsor

\$20,000

Elevate your brand as the festival's Presenting Sponsor with a \$20,000 investment. Gain maximum visibility with logo placement below the JFF logo on all advertisements, as the event's official presenter.

Enjoy exclusive perks like VIP experience, logo placement on the stage banner, and a 3'x5' banner displayed at the festival. Your company logo will also feature on staff t-shirts, menu banners, and festival menu cards. Benefit from 20% off food, along with a prominent spot on the festival sponsor webpage and flyer. Additionally, receive JFF Swag, free parking, and exclusive access to the VIP Experience.

Diamond Sponsor

Stage - Shtetl Village - Pavillion - Food Court

\$5,000

Become a key player by sponsoring a festival area, music stage or food station. Your logo will grace the stage banner or menu banner, and you'll be prominently featured on mass mailings reaching 5,000 homes. Enjoy the perks of a 3'x5' banner displayed at the festival, logo placement on staff t-shirts, menu banners, and festival menu cards. Receive a 20% discount on food, company visibility on the festival sponsor webpage and flyer, JFF Swag, Free parking, and exclusive access to the VIP Experience.



Gold Sponsor

\$2,500

Showcase your brand as a Gold Sponsor with a \$2,500 investment. Take ownership of a Shtetl booth with your company name. Enjoy a 3'x5' banner at the festival, logo placement on staff t-shirts, menu banner, and festival menu cards. Receive a 20% discount on food, visibility on the festival sponsor webpage and flyer, JFF Swag, free parking, and exclusive access to the VIP Experience.

Silver Sponsor

\$1,000

Make a lasting impression as a Silver Sponsor with a \$1,000 investment. Feature your branding on an activity booth, along with logo placement on menu banners and festival menu cards. Enjoy a 20% discount on food, visibility on the festival sponsor webpage and flyer, JFF Swag, free parking, and exclusive access to the VIP Experience.

Bronze Sponsor

\$500

Solidify your support as a Bronze Sponsor with a \$500 commitment. Gain logo placement on festival menu cards, a 10% discount on food, visibility on the festival sponsor webpage and flyer, JFF Swag, free parking, and exclusive access to the VIP Experience. Join us in making this festival an extraordinary experience!



Peltz Center For Jewish Life GATHER Jewish Food Festival

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A Project of the Peltz Center for Jewish Life
A division of Lubavitch of Wisconsin